



BARRIE RUGBY CLUB

2026 Sponsorship Package

Direct-impact partnerships tied to visible club needs

Barrie Rugby Club has built this package so sponsors can directly fund equipment, infrastructure, or a signature club asset.

Tiered Sponsorship Levels

Barrie Rugby Club offers tiered sponsorship opportunities for partners who want to make a broader impact across the club. These levels provide increasing visibility, recognition, and connection to our athletes, families, and supporters. Sponsorship helps fund equipment, player development, club infrastructure, and community-building initiatives, while giving businesses meaningful exposure through a respected local sport organization.

Level	Investment	Primary Asset	Recognition
Platinum	\$10,000	Logo and Social Media and Jerseys	Placement on scoreboard, centre jersey on one set of jerseys, prominent website spot, sponsor flag deployed at high profile games and tournaments, Social media posts.
Gold	\$7,500	Logo and Social Media and Jerseys	Placement on scoreboard, prominent website spot, sponsor flag deployed at high profile games and tournaments, Social Media Posts
Title	\$3,000	Centre jersey logo	Premium visibility; recognition as a major club partner; inclusion in sponsor materials and club acknowledgements.

Direct Item Sponsorship Menu

Barrie Rugby Club's direct sponsorship model allows businesses and community partners to sponsor a specific item, piece of equipment, or club asset. This approach gives sponsors a clear understanding of where their support is going and creates a direct, visible connection between the sponsor and the club. Where feasible, sponsor logos are placed on the sponsored item and remain there for the life of that item. Contact us for more information, or to discuss other sponsorship.

Item	Cost	Logo Placement	Notes
Club tent	\$1,500	On banner adjacent to tent	Visible at home fixtures, away days, tournaments, and community appearances.
Tackle pad	\$300	On Website	Simple and highly tangible equipment sponsorship.
Training balls	\$1800	50 Gilbert Branded balls with sponsor logo	Sold in bundles of 50, logo on the ball
Kit / equipment bag	Custom	On bag where feasible	Useful option for travel and match-day visibility.
Player support fund	Custom	Recognition in sponsor materials and Website	Supports access, participation, and team development where item branding is not practical.